

## **The Crandall Challenge**

In recognition of the large number of members who draw upon their Wharton Graduate acquired knowledge, talents, and experience to make a significant contribution to the improvement of community and national socio-economic quality of life through continuous and significant volunteer endeavors.

### **Crandall Citation Awards went to:**

#### **In 2017**

Charles Decker, WG '64 (New York City and Dominican Republic)  
Mike Wallace, WG'65 (Paris and Laos)

#### **In 2018**

Gordon Dowsley, WG'69 (Oshawa, Ontario)  
Anthony (Tony) Gallo, WG'63 (Washington, DC)  
John (Jack) Smith, WG'52 (Lafayette Hill, PA)  
Richard Tecca, WG'58 (Hebron, CT)

#### **In 2019**

Louis D'Amore, WG'64 (Utica, NY)  
Fred Hallahan, WG'61 (Lutherville, MD)  
Milt Silver, WG'52 (Huntingdon Valley, PA)

#### **In 2020**

Reid Becker, WG '74 (Zirconia, NC)  
Filemon Berba, WG'64 (Antipolo City, Philippines)  
William Sands, WG'66 (St. Paul, MN)  
Russell Redenbaugh, WG'69 (Glenn Mills, PA)

## HONOR ROLL PROFILES

The 2017, 2018, 2019 and 2020 Nominees for the WGES Crandall Challenge Citation

### **Alan Ahrens, WG'63 (Lynchburg, VA)**

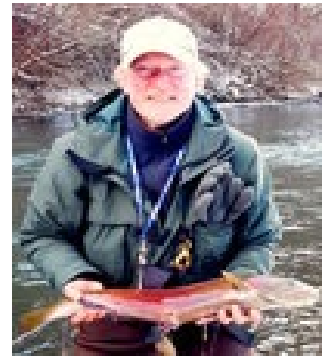
Alan has devoted himself to being a “Business Mentor” for SCORE (a nonprofit dedicated to providing experienced ‘retired’ business executives to provide face-to-face help for new businesses as business counselors and mentors.) The Lynchburg SCORE chapter has provided business counseling to over 600 clients from several large counties in Central Virginia.



Alan was also a founding director of the central Virginia Academy for Nonprofit Excellence (CVANE) which is affiliated with the Central Virginia Community College and has established a Certification in Non-Profit Management.

### **John Baker, WG'68 (Wallowa, OR)**

When John and his wife retired to a 63 acre ranch in Oregon, in 2001, they devoted their talents, time and energy as Founders, Board member and Treasurer of the “Joseph Branch Trail” consortium which is a \$20,000,000 trail restoration project in Wallowa County, Oregon. In addition to walking/biking/hiking/riding trails, a major goal is also to improve the fish habitats of Steelhead and Chinook salmon. In addition to working with Oregon and federal agencies and the Bonneville Power Administration, John works closely with the sovereign nation of the New Pierce Tribe to restore Fish Habitat in the Wallowa River in Oregon, which is part of the Coho salmon 600 mile journey that includes the Pacific Ocean, as well as the Columbia and Snake Rivers.



### **Reid Becker, WG'74 (Zirconia, NC)**

Reid’s career included starting his own medical diagnostic business. When he ‘retired’, he became part of a STEAM Tech Team, volunteers who work to support Science, Technology, Engineering Art and Math programs in the schools located in the Greenville, SC metro area. The volunteers are retired professionals active in the Osher Lifelong Learning Institute of Furman University. The programs include: E-Nable Prosthetic Hands, Vex competition robotics, Biomolecules, Quadcopters and Drones 3-D printing and designs. “E-Nable” is a worldwide movement of tinkerers, engineers, 3D print enthusiasts, occupational therapists, university professors, designers, parents, families, artists, students, teachers and people who just want to make a difference by printing on 3D printers hands that they give for free to children all over the world. Over 700 hands were created by over 3200 volunteers around the globe.

**Filemon Berba, WG'64 (Antipolo City, Philippines)**

Following his career in several Philippine companies that included electric and water public utilities, electronic and pharmaceutical industries, Filemon has devoted his retirement to the Philippine Foundation for Science and Technology (PFST). This Foundation, of which he was a founder, has the objective of creating a critical mass of young people exposed to science with the intent of preparing them for engineering and technological careers. As President and Chair of the PFST Board of Trustees, he has developed outreach programs that involve 400,000 Philippine high school students each year. They created the Philippine Science Centrum, the first interactive science museum in the country. Since the Philippines is an archipelago, they created 7 mobile exhibits that over the years have been visited by 7 million students and teachers. They have trained 6000 teachers all over the country. Filemon also serves as a member of the Board of Trustees for the Philippine Science High School, the University of the Philippines and the Batangas State University, both of which have a student population of over 35,000.

**Jon Brumley, WG'63 (Fort Worth, TX)**

Jon has provided a wide range of scholarships for business and Hi-tech students and funded the Texas Venture Labs, a startup accelerator at the University of Texas, Austin (known as the Jon & Rebecca Bromley Business Accelerator.) He has also funded the Bromley Next Generation Graduate Fellows at the Robert Strauss Center at the University of Texas.

He was appointed Chair of the Texas State Board of Education in 1984. Together with his wife, he founded the Red Oak Foundation that in addition to providing scholarships for students planning to become public school teachers in Texas as well a funding books and programs focused on reading readiness, has been devoted to a large number of nonprofit human services and education nonprofit organizations.

Jon was inducted into the Petroleum Hall of Fame and recognized by Forbes Magazine in 2005 as "Entrepreneur of the Year."

**Sewon Clough, WG'64 (Anaheim Hills, CA)**

Sewon's professional career included working on project control for Bechtel Corporation. He also was the owner a Hallmark Shop in Huntington Beach, CA. Since his 'retirement' in 1989, Sewon has been part of a husband-wife Amkor network devoted to feeding homeless people. This involved recruiting local churches to create soup kitchens and cooking and serving the meals. He has also written a book that helps explain the Bible to those who cannot come to church for Sunday worship.

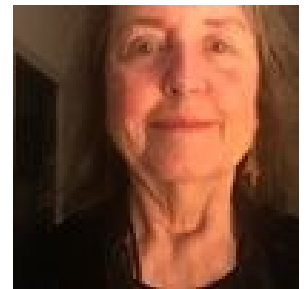
**Louis D'Amore, WG'64 (Utica, NY)**

After a successful career in economic and conservation consulting, Louis introduced "Tourscan" — an environmental scanning and forecasting project for the Canadian Tourism industry. That led to the formation of the International Institute for Peace through Tourism (IIPT), to which, upon 'retirement', he has devoted all of his experience, energy and time to the pursuit of its primary goal: a vision of travel and tourism become the world's first global peace industry. IIPT holds global 'Tourism for Peace Conferences that involves leaders of countries worldwide- that have included heads of state and Nobel Prize winners. It also has created the notion of "Peace Parks" in Canada and worldwide — creating parks dedicated to world peace.



**Maryfrances Davis, WG'70 (Greater Philadelphia)**

Maryfrances is responsible for the rejuvenation of the Philadelphia Mortgage Plan which made tens of thousands mortgages to stabilize housing in North-Central Philadelphia. Her focus has been, and continues to be corporate-community initiatives which focuses on renovating low-income apartments and houses. For example, in Bristol County, she help set up Better Homes, Inc. for fund raising, construction management training and home-buyer training.



**Charles Decker, WG '64 (New York City and Dominican Republic)**



Charlie had a notable career in advertising and marketing with BBDO Advertising, Quaker Oats and Warner Brothers. Upon 'retirement', he started living in the Dominican Republic half-time in 2004 and noted many indigent, often abandoned young children in the streets. First volunteering at an orphanage near his home, he eventually started a foundation to help care for them.



From the beginning, The Decker Foundation supports more than 1,000 children in three orphanages and a children's activity center and mini school. They range in age from six months to 18 years and the results are encouraging. Four students are in medical school, two are studying law, two in civil engineering and one in the arts. Charlie's foundation is now developing a college scholarship program and starting job training opportunities.

**Gordon Dowsley, WG'69 (Oshawa, Ontario)**

Gordon's career was in Financial Reinsurance for Crown Life Insurance of Canada. During his work years, he held a number of positions in a Canadian political party which brought business and government closer together to understand each other's views. He also volunteered for the Multiple Sclerosis Society and "Eva's Place", a homeless shelter for teenagers. Gordon was also active in the Quebec separatist referendum focused on keeping Quebec in the Canadian government. Other volunteer efforts led to appointments in the Board of Canada's Council for the Arts and the Ontario College of Art and Design.

His professional work involved international assignment which led to his being a founding member of the Japan society, working with orphans & homeless children in Mongolia and Afghanistan, as well as organizing programs to build and support artists in both countries. Hi assignment in Moscow led to the creation of a Rotarian Club which provided advanced hearing aids for children.

In his 'retirement" he remains active in the Rotary Clubs of Canada which provide books for children of 'aboriginal peoples' of northern Ontario which had to be delivered by 'aid drops." He is also on the National Board of the Canadian Landmines Foundation and active for the past few years as a delegate to several international conferences celebrating the 70th anniversary of the Oxford Manifesto devoted to the abolishing human rights abuses worldwide.

**Julio Estrada, WG'69 (Lima, Peru)**

Julio is a guide for teaching Peruvian culture. He devotes his retirement knowledge and skills in strengthening and building tourism in Peru. He is involved in improving the environment in Peru in innovative ways, in a country highly dependent on oil. Julio is also an actor in theater groups in Peru.

**Edwin Feulner, WG'64 (Alexandria, VA)**

Following a long and distinguished career as the Assistant to several Secretaries of Federal Departments and Congressmen, Ed has devoted his retirement to two organizations he helped form and been active in: The Heritage Foundation and the 'Mont Pelerin Society', an international group of scholars committed to advancing the free society. Both are well known for a large number of national and international programs and research they dedicated to improving societal wellbeing through the promotion of ideas focused on free market efficiency, the rule of law and individual liberty. Ed has also been involved in charitable work with his church and has been a trustee of Regis University in Denver and of George Mason University. He is a founder of the Wharton School Club in Washington, DC.



### **Anthony (Tony) Gallo, WG'63 (Washington, DC)**

Following a 40 year careers a federal research economist, Tony re-invented himself as a playwright, a lyricist, book writer, director, predictor, odor, screenwriter, publisher and theatre owner. The "Seventh Street Playhouse" that he established in Washington, Dc has had over 160 performances in 45 venues in Washington, DC, Virginia, Maryland, Pennsylvania and New York City. He has written and produced 24 dramas. He is also a librettist and lyricist for several musicals on musicals and has produced motion pictures. 17 of his drama publications are available from Amazon. He is known as the "Wharton School Playwright" and is active professionally in a number of dramatic associations. The vast majority of this effort is devoted to the message of religious tolerance and upholding basic Judeo-Christian ethics.



Tony's second public service focus is that of a journalist and has made contributions to the National Press Club for the past 15 years.

### **Fred Hallahan, WG'61 (Lutherville, MD)**

Fred was the founder of Hallahan Associates, a housing consultancy with a specific focus upon the market opportunities for innovative factory-based home building systems. His volunteer work concentrated on the Medstar health hospital board governance. The Medstar health system is the largest healthcare provider in Maryland and the Washington, DC region. He has been an active participant in Medstar strategic planning, finance and investment efforts. He also has spearheaded 'daily bread employment centers (part of the Catholic Charities in Baltimore) which provides client-direct job readiness training services for the 'Work4Success Program on employment preparation. His focus has always been building more cost effective and operation efficiency with the health systems that are patient oriented.



### **Howard Kroplick, WG'73 (East Hills, NY)**

Howard was Founder, CEO and President of a leading medical communications company focused on promotional and educational programs for pharmaceutical products. Upon 'retirement' he re-invented himself. Howard is a town historian, land and motor parkway preservationist, author, lecturer, automobile racing and car culture enthusiast, child abuse prevention volunteer and owner of four historic automobiles. As if that wasn't enough for devoting his experience and talents to community efforts, Howard is also an actor. Since 2012, Howard has been the official Town Historian of North Hempstead, Long Island; it can be considered a model of the role and function of town historians, which are usually not recognized or appreciated despite the fact that they exist in a very large number of communities all across the USA.



**Harold (Hal) Kurfehs, WG'64 (Brookfield, CT)**

Both during his career as a banker and in “retirement”, Hal has devoted his professional talents and experience, time and energy into the economic and community development of the fastest growing region of Connecticut - southwestern Connecticut. He is Chair of WCEDA (Western Connecticut Economic Development Alliance) — a partnership between public and private leaders seeking to expand the economy of Western Connecticut. This includes a large number of municipalities in Fairfield and Litchfield Counties. He is active in his community, as Chair of the Brookfield (CT) Economic Development Commission, his region (WCEDA) and the Cultural Alliance of Western CT and for the State of Connecticut as creator of the Connecticut Economic Resource Center which promotes CT as an economic basis for a large number of corporations.



Hal is listed in Marquis Who's Who and contributes regularly to professional journals and newspapers on economic and community development. He is also a lecturer for the Ansell School of Business for Western CT State University.

**Campbell Johnson, WG'73 (Washington, DC)**

Both during his professional career as a senior management consultant and during “retirement” Campbell has devoted himself to fighting displacement of low and moderate income residents from being forced out of their homes due to gentrification of their established neighborhoods. Starting as a Tenant Association Director and then as Executive Director of the Urban Housing Alliance(UHA), he has created a wide range of programs to expand affordable housing options for low and moderate income residents of the District of Columbia. UHA is incorporated under Collaborative Alliances of America, which also focuses on sharing their expertise to split disadvantaged communities in other countries. Due to Campbell's efforts, the Housing production Trust Fund was created as a major tool to produce and preserve affordable housing in the District. He focuses all of his talent, experience and energy to make Washington, DC a better place to work and live.



**Alvin Lee, WG'71. (Baltimore, MD)**

Alvin created “Park Walk America” to promote better health, fitness, sustainability and environmental awareness with a pilot market in Baltimore, but with the intent of building a national network of urban cities. Its goal is to develop healthy people, healthy communities, healthy businesses and a healthy environment. It is a social enterprise through ABC Ventures, Inc. devoted to educating Black America. (“parkwalkamerica.com”)



**Brian MacIver, WG'71 (Lexington, MA)**

Brian just retired and started a new career as a volunteer at the Boston Museum of Science, working with inner-city second graders. He is helping kids learn about science and nature. This Science Museum is one of the best in the USA and a major pleasure attraction and science educational center on the east coast for schools in the New England states

**Avrum Marks WG'58 (Burke, VA)**

Following 22 years with the U.S. Environmental Protection Agency and 16 years in the private sector, Arum began devoting his time, energy and experience in the community in the following ways:

- Circulation desk of his local library
- Docent at the Smithsonian’s American History Museum. Visitors also include members of Congress and business executives
- As an Usher at the Wolf Trap Farm entertainment National Park
- Welcoming International arrivals at Dulles International Airport monthly this includes WWII and Korean War Veterans for a tour of Washington, DC.

**David Morgan, WG'69 (Cambridge, Ontario)**

It’s fascinating how careers morph in ways that determine how one will spend their “retirement’ following a successful professional life. David has had a multidisciplinary 50 year career in Industrial Sales & Marketing Economic Forecasting, Market Research, Environmental compliance and final Commercial Real Estate Brokerage. It is the last focus in his career that shaped David “retirement”, which he has devoted to CCIM (Certified Commercial Investment Members), an affiliate of the National Association of Realtors in the USA. It is the pinnacle of service and achievement in commercial real estate brokerage and investment in North America. He devotes his experience and energy in leadership of CCIM Chapters in Central Canada (from Ontario, east through Quebec to the Atlantic Provinces.). Almost all new CCIM Designees in Canada since 2007 have been David’s Mentees. Recently, David has been Regional Vice President for the CCIM.





**Rick Moore, WG'70 (Memphis, TN)**

During his career with Lehman Roberts, and in retirement, Rick Moore, together with wife Cary, devoted their talents, time and energy in improving the social, economic and spiritual lives of underprivileged Memphis residents. Their vehicle has been unusual, My Cup of Tea (MCOT), which they now own and operate, is a small nonprofit business of tea packaging and distribution of 30 varieties of teas that funds the operation of the Center's programs and activities. But it operates out of a Center in Memphis's "Orange Mound" where it houses a number of women who are escaping poverty and neglect. A large number of women work for My Cup of Tea and others use it as a center for vocational training, computer literacy, financial planning, GED preparation, and life recovery.

Rick, together with his wife, works closely with a large number of programs and activities of Memphis's Neighborhood Christian Centers and with Advance Memphis, and organizations devoted to economic advancement of the low income residents and families.

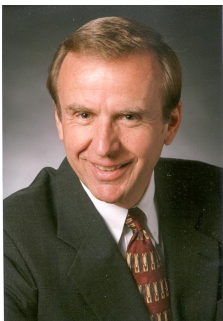
**Jerome F. (Rick) Peck, WG'68 (Lovettsville, VA)**

Following a 30 year career with Price Waterhouse, where he was a Partner, and as CFO for the Army Times Publishing Company, Rick made a major career change, and became a Science Teacher in a Sterling, VA Middle School. In addition to teaching, he has authored professional articles on science & climate for educational journals and website.



Rick summarizes his response to the Crandall Challenge in the following way: *"Impact is what motivate me. As it will you. Whether it's gardening, or being a chef, or music — and whether it's a few hours here and there, or getting submerged big time, as I have, go for it - where "it" is a vital part of the person you are, and the "it" improves the lives of others, our environment, just about anything that we care about. Bring the "you" you've become to make a difference."*

**Richard (Dick) Rappleye, WG'65 (Bloomfield Hills, MI)**



Upon retirement from a stellar career, Dick continued having an impact statewide by working to improve Michigan Nonprofit organizations and serving as a business mentor. He served on the Michigan Nonprofit Associations (MNA) Technology Services Advisory Board to provide "realistic technology solutions that allow nonprofits to be stable, secure and able to plan for the future."

He also serves on the Michigan State's Bar Foundation that supports civil legal aid to the poor, law relate education and conflict resolution. His also on the University of Michigan-Flint Citizens Advisory Committee to advise the Board and Chancellor on the effectiveness of University services. He participates in business mentoring in both Detroit SCORE, DEC (Detroit Executive Service Corps) and the Collaborative of CEOs Detroit.

Dick acquired an additional degree which led to academic teaching in Miami (Ohio) University where he also sits on the Comparative Religion Alumni Advisory Board. He and his wife established a Scholarship for Miami (OH) students. He draws upon his teaching and training experience to provide transition coaching for seniors in his community. Dick is the WG'65 Class Correspondent for the Wharton Magazine.

### **Russell Redenbaugh, WG'69 (Glen Mills, PA)**

Russell built a successful career as a registered investment advisor. He did this while overcoming barrier set implicitly for someone who is sight impaired. Appointed as a Commissioner of the U.S.Civil Rights Commission for 15 years under three U.S. Presidents.



Russell created a Foundation devoted to inspiring other to shift their self-limiting narratives. It was design to help people see and overcome where they are being (and have been) a victim, especially an unconscious victim. *“My own life informs us that we can be much more than we ever imagined. It takes faith, but it takes faith in the possibilities of everything we are as humans. It takes believing in oneself and shifting one's narrative away from “I can't” to “I will.” And most of all, it takes the encouragement, development, and cultivation of better habits and the willingness to abandon habits and ways of thinking that are not useful. That is the significance and benefits of what I do.*

*To that effect, in 2013 I shared my story and learnings about how one can “shift their narrative” in a TED talk followed by the 2017 publishing of my memoir “Shift the Narrative: A Blind Man's Vision for Rewriting the Stories that Limit Us. The book “Shift the narrative” is available on Amazon”*

### **Jerry Rothstein, WG'65 (New York City)**

Personally involved in a number diverse community and international efforts that utilize his professional talents and energies. They include:

American Red Cross of Greater New York	CCNY Student Mentor
United Jewish Appeal (Finance/ Soviet Committee)	Big Apple Greeter
National School Climate Center	PennPac
CFA Institute	

Jerry is the classic notion of a community volunteer who is the backbone of most nonprofits in every community in the USA.



**Len Rothman, WEG67 (Roswell, GA)**

Professionally, Len was a 'coach' to a large number of organizational and systems managers. In retirement, he has been active as a volunteer for the United States Tennis Association working to increase the diversity of their membership both in the 9 southeastern states and at the national level of USTA. Given the history and current makeup of tennis championships, this is an important goal for the US Tennis Association.

**William Sands, WG'66 (St. Paul, MN)**

Bill is involved in the Neighborhood Development Centers (NDC) established for residents and neighborhood groups of all communities to have the talent, energy and ideas to develop and revitalize their own neighborhoods through entrepreneurship. They do this through four integrated programs: \*Entrepreneur Training; Small Business Lending and Financing; Technical Assistance and Business Incubators. NDC has initiated the "Build from Within Alliance" with organizations across the country who are adopting and adapting the NDC model. Together with his wife Susan, Bill has founded the Sands Family Social Venturing Fellowship for Carlson School of Management Students at the University of Minnesota.



**Guillermo Schmidhuber, WG'71 (Guadalajara, Mexico)**

Guillermo was professor at the University of Louisville, the University of Kentucky and the University of Guadalajara, the second largest university in Mexico. He lives Guadalajara, Mexico, where he continues writing plays. He also served as Secretary of Culture of the State of Jalisco, where he supported several UNESCO projects supporting world heritage sites in Jalisco, including the discovery of the Teuchitlán site, which turned out to be the oldest pre-Columbian culture of Western Mexico.

While Secretary of Culture of the State of Jalisco, he supported several UNESCO projects supporting world heritage sites in Jalisco, including the discovery of the Teuchitlán site, which turned out to be the oldest pre-Columbian culture of Western Mexico. He helped discover two previously lost texts of Sor Juana Inés de la Cruz; one of them, *The Second Celestina*, was published with a prologue by Octavio Paz.

A playwright, his most notable plays included: "Obituary", "The Useless Heroes", "The Heirs of Segismund", "The Secret Friendship of Juana and Dorothy", and "Never Say Adiós to Columbus". My novel "Women of the Tequila Volcano" was published simultaneously in Argentina and Mexico. He has published several books on the history of Mexico. As a playwright, he has written fifty plays for which he has received prizes.

Several plays have been translated into German, French and English. His books and plays are available on Amazon.

**Milt Silver, WG'52 (Philadelphia, PA)**

It is hard to define the line between Milt's role as a faculty member of Drexel University, where he served as Department Head of Management, and his 'retirement', to which he continued devoting his experience, knowledge and energy in developing and mentoring entrepreneurs. His focus is not only within Drexel University, but also within the Wharton Graduate Program. In recent years this has focused on technical startups both local in Philadelphia, as well as nationally and even internationally. He is also a leader in Drexel's collaborative initiative. All of this was undertaken while volunteering as a Board member of his synagogue, coaching tennis and Little League baseball. Milt is also a founding member of the Wharton Graduate Emeritus Society, serving on the WGES Steering committee since its inception.



**William G (Bill) Staton, WG'71 (Charlotte, NC)**

Bill has focused his professional knowledge and experience in several ways: impart financial planning for life to teens by teaching them in local schools for over 25 years; Teaching inmates skills to be entrepreneurs in the business community — VERY UNIQUE: preparing prison inmates (male & female) for the transition back to domestic life. This is a very critical area. His work was written up in a Wall Street Journal article on August 23, 2012. ("On Financial Literacy for Inmates") Bill has authored a number of books on money matters for the average person. They are available on Amazon. He also started a Parents for Drug-Free Youth program for the community.

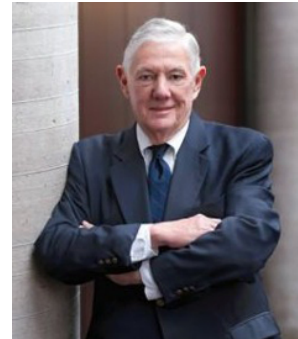


Bill has focused his professional knowledge and experience in several ways: impart financial planning for life to teens by teaching them in local schools for over 25 year. His main focus for the past 7 years has been to provide career and investing skills to inmates of the County Jail. Teaching inmates skills to be entrepreneurs in the business community — VERY UNIQUE: preparing prison inmates (male & female) for the transition back to domestic life. This is a very critical area. He has been in front of about 2500 men and women helping them in their transition back to the community.

His work was written up in a Wall Street Journal article. ("On Financial Literacy for Inmates") Bill has authored more than ten books on money matters for the average person. They are available on Amazon. He also started a Parents for Drug-Free Youth program for the community.

### **John (Jack) Smith, WG'52 (Lafayette Hill, PA)**

When attending a Wharton Graduate Reunion Luncheon between 1998 and 2002, you'd undoubtedly find Jack Smith meeting informally with the 50 year Class. He loved a good time, but also had something on his mind — spreading the world about the 'tea' principle.



His focus: MBA's 50 years out have acquired so much *talent, experience and accomplishment*, it's a terrible waste to put them "out to pasture." Both Wharton and Senior Alumni could benefit by creating a vehicle to increase contact and turn close relationships into good works. Thanks to Jack, the result was the Wharton Graduate Emeritus Society (WGES), established in 2003. As our initial Chair of the WGES Steering committee, Jack helped shaped and guide the Society as it grew in programs, activities and membership.

Jack was dedicated and caring, full of good ideas, and had a love of Penn and Wharton. He was a strong mentor and contributor. Everyone involved in WGES had the good fortunate to work with Jack in building the unique Society and strengthening Wharton continually.

### **Elli Streit, WG'65 (Tel Aviv, Israel)**

Elli has volunteered with several NGOs in Israel ranging from museums, Tel Aviv University, two pharmaceuticals and sport organizations where his involvement as a board member focused mainly in financial management and fund raising. His membership in Rotary club of Tel Aviv involved raising money for granting scholarships to diverse students who needed financial assistance to complete their academics studies.

He served 6 years as a member of Wharton Executive Board where he contributed his international experience in expanding Wharton international alumni clubs. He was involved in setting up the Israeli alumni club and was part of its management team for many years. He was one of the donors to the recently established scholarship fund to support Israeli MBA candidates.

Since Israel is known as one of the Silicon Valley-type tech startup countries, Elli's main volunteer efforts has been sharing extensive business experience with entrepreneurs helping start up founders avoid mistakes and become more focused on what is really relevant to the growth of their companies. Serving on boards of several healthcare firms gave him the opportunity to participate in bringing to patents new solutions and better treatment.

Elli notes that “Leadership in any business or voluntary organization becomes more effective when it is based on knowing how to motivate people by self-example and being always aware that at the end it is the team efforts which push the company/NGO forward.”

### **Robert Swartz, WG’67 (Reston, VA)**

Bob has focused volunteer activities in six areas:

- As a NPS (National Park Service) Volunteer for the National Mall & Memorial Parks in DC, primarily the Vietnam Veterans and the WWII Memorials
- As a Hospitality Group volunteer for the Wolf Trap Performing Arts concerts and programs
- A Member of the Reston (VA) Association’s Fiscal Committee
- Financial Advisor Board of VHB that provides linguists to the Federal government particular for the Middle East (e.g. Afghanistan.)
- He is also a Financial Advisor for Quest Digital Interactive which is developing a software game: “Saving the Planet.”
- Collaboration with Tony Gallo on a play about Robert Morris, Financier of the American Revolution

### **Richard Tecca, WG’58 (Hebron, CT)**

Richard’s volunteer work devoted to strengthen the arts and culture of his community began early in his professional career (1965) when he organized and direct a 70 voice volunteer ‘Collegiate Choir’ at the Cathedral Basilica of Saints Peter & Paul in Philadelphia, where he was served a Director of Music. This choir, now renamed The Adult Cathedral Choir, celebrated its 50th anniversary in 2014.



Later in his career, when he worked in Connecticut and on into his ‘retirement’, he was a participant and active in two well-known and established choral groups:

- The Hartford Chorale: Founded in 1972, the Hartford Chorale is a volunteer not-for-profit organization that presents masterpieces of great choral art on a symphonic scale for listeners throughout Southern New England. in addition singing with the chorale, Dick has served as Vice-President and a Member of the Governance Committee for several years
- Connecticut Gilbert & Sullivan Society which has present annual shows of Gilbert & Sullivan’s comic operates in Connecticut since 1981. In addition to be a member of the cast each year in their performances, Dick served on the Society’s board and managed their Marketing program

**Richard Veith, WG’65 (Devon, PA)**

Early his career, and on into his “retirement” Dick and his wife Carolyn have been very active in the International House of Philadelphia (IHP) which houses foreign students for Penn and other Philadelphia colleges and universities. This involved being a volunteer for the AFS exchange student Chapter in Philadelphia. After years of ‘hosting’ students, Dick was recruited to be a member of the IHP’s Board of Trustees where he served as Board Treasurer for many years.

Dick’s first experience with being a Board member of a nonprofit in the Philadelphia area was the Boys & Girls Club of Philadelphia (BGCP). Initially, he served on the Financial Committee but subsequently he was BGCP’s Board Chair from which he spearheaded several successful capital gifting campaigns. Under his leadership, the Jeremiah Milbank Society, which enrolls individuals making contributions of \$10,000 for BGCP. Jeremiah Milbank was one of the founder of the Boys & Girls Club in America.

Since the early 1080s, Dick has been active with Tredyffrin Township where he lives. He was Elected Township Auditor which he serves for several years.

**Mike Wallace, WG’65 (Paris and Laos)**

Mike created a Foundation that funds scholarships to students for Laos-American College; mentors graduates and supports their career development; innovates with startups and business plans — international. Since 2010, lives in Laos 10 months a year, running a nonprofit that helps educate children and encourages would be entrepreneurs to develop small businesses.

Sponsoring students from poor rural areas includes school fees, books, food, health-care and even sleeping accommodations to Lao-American College in Vietnam.

Mike meets the criteria for a Crandall Challenge — high level of commitment and personal involvement. Translates into involving any others and focuses on impacting the business economy and community in Laos. Provides tangible results in terms of students who are involved, graduate and become an important element of the development of Laos a part of the wide world economy.



**Alfred Whelan, WG’73 (Rockville, MD)**

Alfred conducts Workshops at Montgomery College in Rockville, MD. The objective is to assist students with resume development and interviewing skills. Many of these students are from foreign countries, with limited English language skills. The majority are trying to transition into careers in technology from previous experience outside that industry.

**Brad Woolsey, WG'72 (Kentfield, CA)**

Following a 30 year career as owner and founder of Parallax Marketing, an opportunity seeking business that worked nationally and internationally to introduce new products into the economy, Brad devoted his "retirement" to a wide range community efforts: devising and successfully marketing a parcel tax for California School Boards; coaching a range of different youth sports teams for his community; fundraising for Whittier College, where he also served on the Board of Trustees. Brad was also part of the Penn Alumni Interview Program for 10 years covering Marin, Sonoma and Contra Costa counties of California. He also volunteered for the Shanti Project which provided caregiving services to AIDS patients; and also volunteers for efforts that support the San Francisco Opera and Symphony.

**Harvey Jay Zukerman, WG'63 (Los Angeles, CA)**

Harvey is a volunteer docent for the Getty Center in Lo Angeles. He primarily leads students, Kindergarten thru Grade 12. It was a natural devotion on his part since his wife is an artist. He reflects the traditional way in which most WGES members participate in the "Geezer Crusade." Following 'retirement", they select on institution and devote their time and energy to that institution: it generally is a cultural, medical, sports, religious institution in their community and region. These volunteers are vital for all of these institutions.

